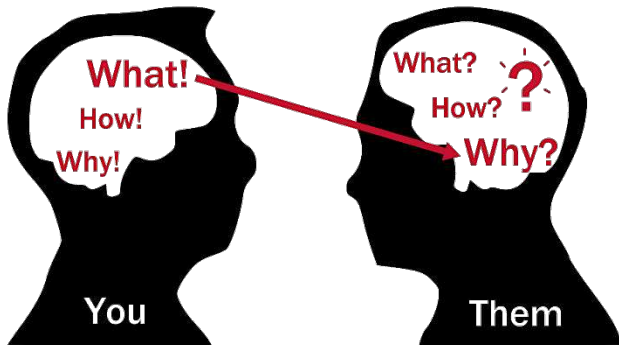


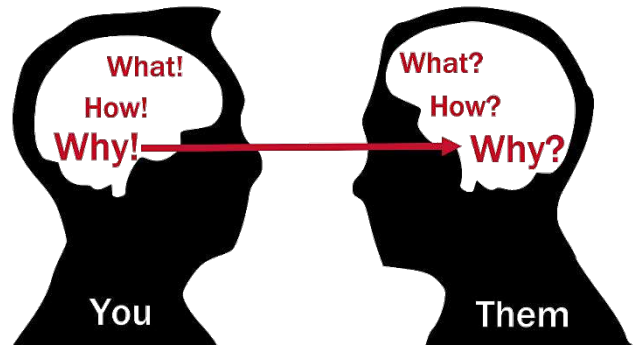
RedRock FOMO Statement Maker™

Create a Connection Not Confusion

Elevator Pitches & 30-Second Commercials



FOMO Statement

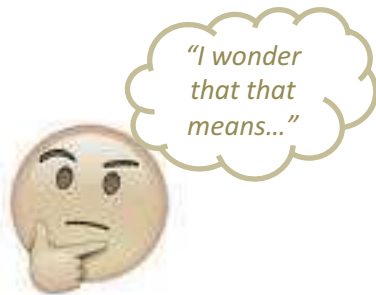


Same Ole' Same Ole'

Begin with *what*
and create confusion.

What do you do?

I provide sales training &
leadership development for
individuals & companies.



Create FOMO

Begin with *why*
and create a connection.

Why do you do what you do?

*I believe in growing
companies.*

How do you do it?

*The way I do this is by
growing people inside those
companies.*

What do you do?

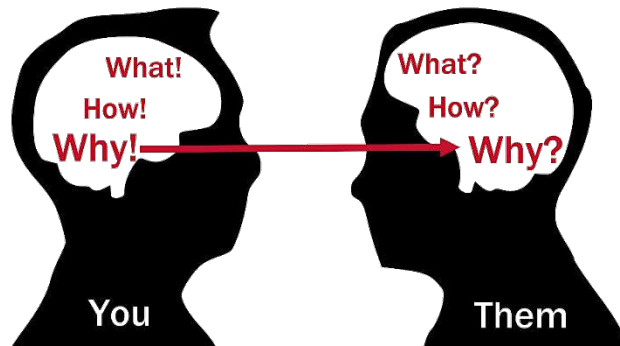
*I help my clients eliminate
frustrations caused by
not having a sales process
and concerns about a lack
of accountability.*



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RedRock FOMO Statement Maker™

Create a Connection Not Confusion



FOMO Statement

Begin with *why* and create a connection.

Why do you do what you do?

How do you do what you do?

What do you do?

Use your FOMO Statement when prospecting for new business!



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